

# Oleksandr Agafonov

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## SUMMARY

Creative and agile UX/UI (Product) Designer with over 2 years of experience crafting intuitive mobile and web experiences. Skilled in rapid prototyping, scaling design systems, and cross-functional collaboration. Proficient in Figma and passionate about building user-centered products at the intersection of technology.

## EXPERIENCE

### aGa Web Studio, UX/UI Designer & Founder

Nov 2022 - Apr 2025

- Led a team of three employees in the collaborative implementation of 20+ projects, creating digital products and services for clients, including Toyota and Monat.
- Created interactive prototypes and wireframes, speeding up the development cycle by 30% and enhancing user experience.
- Conducted user research activities, including user interviews, leading to improved user satisfaction and streamlined workflows using AI.

### Ukrainians.NYC community resource, Graphic Designer & Technical Administrator

May 2023 - Apr 2025

- Updated the brand book and boosted recognition, growing the audience by 67% from 1,200 to 2,000 active users for three months.
- Created over 100 graphics for advertising campaigns, presentations, and digital media, enhancing visual communication and brand consistency.
- Improved SEO by reaching the first page in Google search, increased visibility, and engagement by optimizing content and metadata.

### Public Health Solutions, Community Service Aide (WIC program)

Apr 2024 - Dec 2024

- Assisted community members by connecting them with essential social services, educational resources, and city programs, ensuring equitable access and support.
- Maintained accurate client records and documentation; conducted intake interviews, needs assessments, and follow-up reporting to track outcomes.
- Supported the coordination and execution of community events and outreach programs to promote public awareness and engagement.

## EDUCATION

### National Academy of Internal Affairs, Master's Degree

Criminal Justice / Police Science

## LICENSES & CERTIFICATIONS

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|---|--|
| • Google Agile Essentials                         | • Build Wireframes and Low-Fidelity Prototypes               |
| • Build Dynamic User Interfaces (UI) for Websites | • IC3 Digital Literacy Certification GS6 Master              |
| • Sales and CRM Overview                          | • Start the UX Design Process: Empathize, Define, and Ideate |
| • Create High-Fidelity Prototypes in Figma        | • Foundations of User Experience (UX) Design                 |
| • Conduct UX Research and Test Early Concepts     |  |

## SKILLS

UX/UI Design • Rapid Prototyping • Design Systems Management • Cross-Functional Collaboration • Visual and Interaction Design • Clear Communication • Adaptability & Problem Solving • User Research & Testing • Accessibility Standards • Passion for Music & Tech • JIRA and Scrum methodology