

# Oleksandr Agafonov

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## SUMMARY

Creative and agile UX/UI Designer with three years of experience crafting intuitive mobile and web experiences. Skilled in rapid prototyping, scaling design systems, and cross-functional collaboration. Proficient in Figma and passionate about building user-centered products at the intersection of technology.

## EXPERIENCE

### **aGa Web Studio, UX/UI Designer**

Brooklyn, New York | Nov 2022 - Now

- Led a team of three employees in the collaborative implementation of 20+ projects, creating digital products and services for clients, including Toyota and Monat.
- Created interactive prototypes and wireframes, speeding up the development cycle by 30% and enhancing user experience.
- Conducted user research activities, including user interviews, leading to improved user satisfaction and streamlined workflows using AI.

### **Ukrainians.NYC community resource, Graphic Designer & Technical Administrator**

Brooklyn, New York | May 2023 - May 2025

- Updated the brand book and boosted recognition, growing the audience by 67% from 1,200 to 2,000 active users for three months.
- Created over 100 graphics for advertising campaigns, presentations, and digital media, enhancing visual communication and brand consistency.
- Improved SEO by reaching the first page in Google search, increased visibility, and engagement by optimizing content and metadata.

### **Public Health Solutions, Community Service Aide**

Brooklyn, New York | Apr 2024 - Dec 2024

- Assisted community members by connecting them with essential social services, educational resources, and city programs, ensuring equitable access and support.
- Maintained accurate client records and documentation; conducted intake interviews, needs assessments, and follow-up reporting to track outcomes.
- Supported the coordination and execution of community events and outreach programs to promote public awareness and engagement.

## EDUCATION

### **Bachelor's Degree / First Professional Degree In Law**

National Academy of Internal Affairs of Ukraine | Criminal Justice / Police Science

## LICENSES & CERTIFICATIONS

- UX Design Course - BrainStation
- Google Agile Essentials
- Build Dynamic User Interfaces (UI) for Websites
- Salesforce Sales and CRM Overview
- Create High-Fidelity Prototypes in Figma
- Conduct UX Research and Test Early Concepts
- Build Wireframes and Low-Fidelity Prototypes
- IC3 Digital Literacy Certification GS6 Master
- Start the UX Design Process
- Foundations of User Experience (UX) Design

## SKILLS

Figma • UX/UI Design • Rapid Prototyping • Design Systems Management • Cross-Functional Collaboration • Visual and Interaction Design • Clear Communication • Adaptability & Problem Solving • User Research & Testing • Accessibility Standards • WCAG • HTML, CSS • JIRA and Scrum methodology • English, Russian, and Ukrainian languages